



# WORLDPRIDE NYC, USA

## JUNE 2019 WORLDPRIDE CAME TO NEW YORK CITY...

to mark the 50th anniversary of the Stonewall uprising.

The first Pride parade, called the “Pride March,” was held on the one year anniversary of the Stonewall uprising (June 28, 1970) and has since become an annual civil rights demonstration. The march was led by Craig Rodwell, the owner of the old Oscar Wilde Memorial Bookshop and drew thousands of participants. Grand Marshals have included former NYC Mayor Mike Bloomberg, Dustin Lance Black, Cyndi Lauper, Edie Windsor, Jonathan Groff, Laverne Cox and Ian McKellen.

The 2019 NYC Pride March, commemorating the 50th anniversary of the Stonewall Uprising, was on Sunday, June 30. The route started on 26th Street & 5th Avenue, ran South to 8th Street, continue West along 8th Street, turning left on Christopher Street, passing Stonewall, and running back uptown along 7th Avenue, ending on 23rd Street.

The 2019 March will be the biggest joined by over 600 unique marching parts, representing non-profits, community organizations, corporate sponsors, small businesses, political candidates, activists and more.

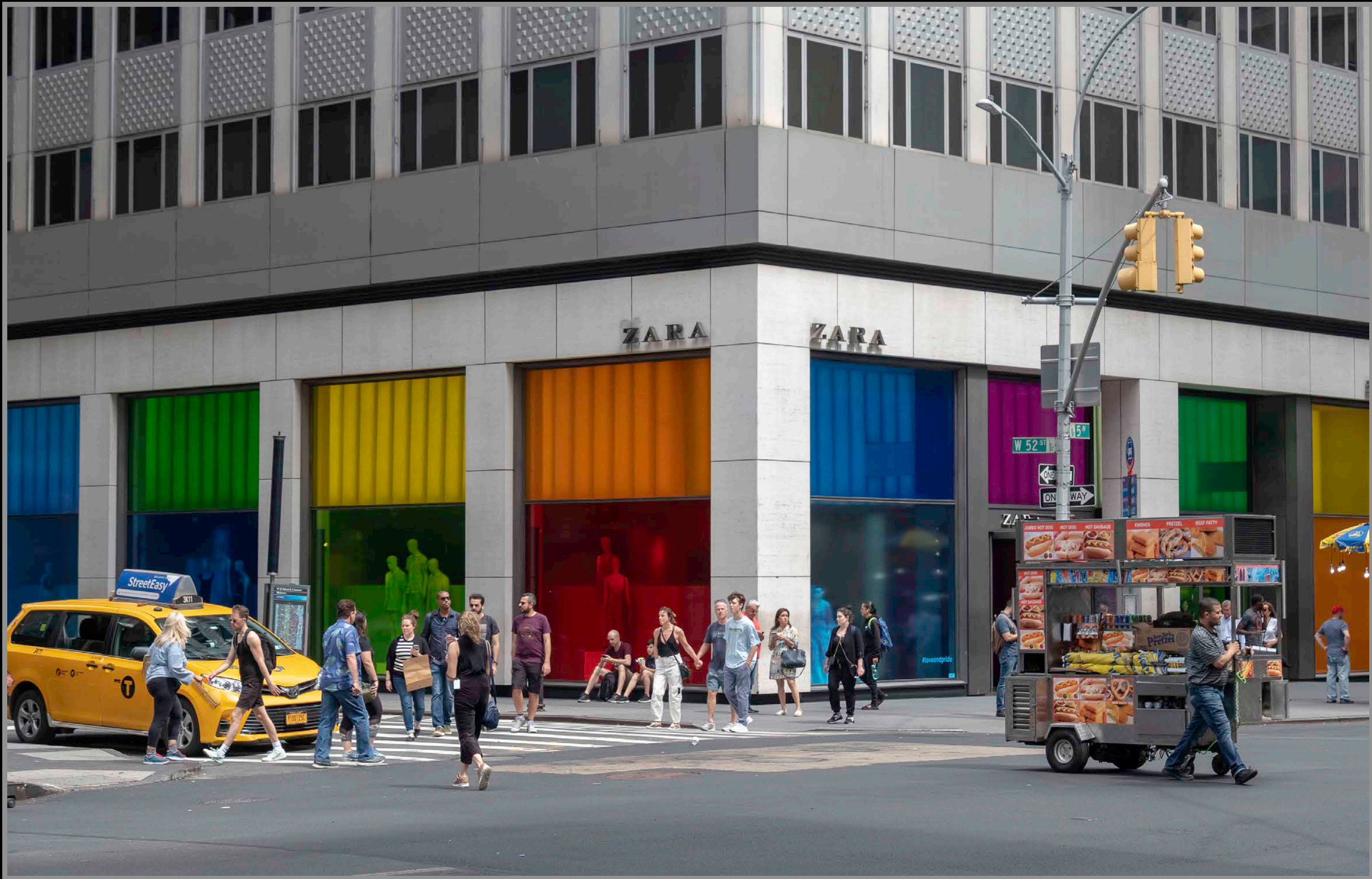
**See how various retailers are actively participating both in store and with unique products.**

**David Roth**  
**CEO, The Store WPP, EMEA & Asia**  
**Chairman BrandZ and BAV Group**  
**david.roth@wpp.com**  
**Twitter: davidrothlondon**  
**Blog: www.davidroth.com**











spread love.



love salad  
vegetarian

rainbow  
sandwich



20% OF PRIDE MENU SALES  
WILL BE DONATED TO NYC PRIDE.

fresh  
&co

x









# CLUB MONACO

Love & its here



ing Pride in partners.  
wall Community Foun.

% of the purchase price of every Pride sweatshirt will  
donated to Stonewall Community Foundation, a group  
ded in support and celebration of the LGBTQ+ commu  
STONEWALLFOUNDATION.ORG





LOFT



AREAS SPRINKLERED  
2 FL-9 FL & PH  
PARTIAL BASEMENT

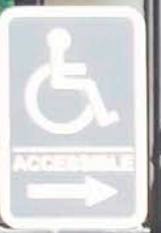
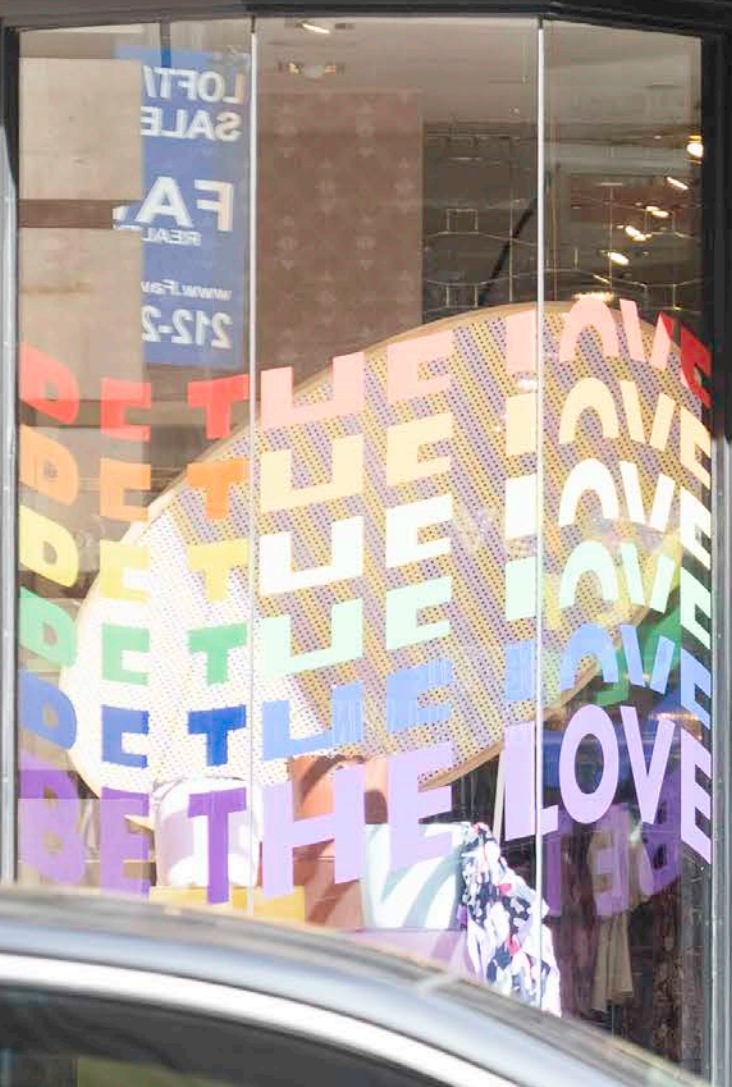


# kate spade

NEW YORK

135

Private Entrance  
Access Center









kate spade  
NEW YORK

135

Freight Entrance  
Around Corner



AUTOMATIC SPRINKLER  
SHUT OFF VALVE  
FEET  
OPPOSITE THIS SIDE

EXTINGUISHING  
STANDING & SPRINKLER  
SHUT OFF CONNECTION







Theory

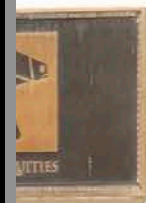
137

Theory

Theory

#WorldPrideNYC

END OF SEASON  
SALE  
to 60% Off Styles



BANANA REPUBLIC



EILEEN FISHER

LOVE is.  
LOVE is.  
LOVE is.



PETITE  
COLLECTION  
AVAILABLE

Mon-Sat 10-7  
Sun 12-6



SPRINKLERS  
IN BASEMENT  
& STAIRWAY ONLY

SMOKE-SENSITIVE  
FIRE ALARM  
PULL STATION  
DO NOT REMOVE  
OR TAMPER WITH  
THIS DEVICE

SALE  
25% OFF





wagamama

ILLUSTRATION

OFFICE SPACE AVAILABLE

CHRISTINE TRAINA 212.705.1045  
LICENSED ASSOCIATE REALTOR  
christina@earthlink.net 917.743.6680

CLIMAX.COM Douglas Elliman

210

opening hours

sun to thur 11am - 11pm

fr to sat 11am - 11pm

take-out available

wagamama

112 | Korean beef and red onion  
wagamama







 lululemon

PROUD & PRESENT @

597

Hours of operation:  
Mon-Sat: 10am-9pm  
Sun: 10am-8pm

THE HOTTEST  
PRODUCT ON  
5TH AVE  
EXCLUSIVE  
NYC HEAT PRESS  
ASK AN  
EDUCATOR INSIDE





LULULEMON 5TH AVE DIRECTORY

FIRST FLOOR

MENS →

← WOMENS

SECOND FLOOR

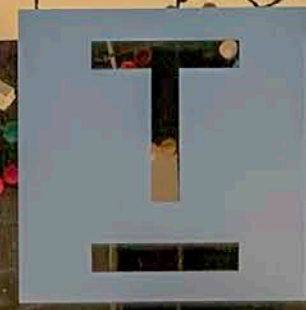
MENS

WOMENS

MINDFULOSOPHY

JOINERY





THE TIE BAR

THE KNOT

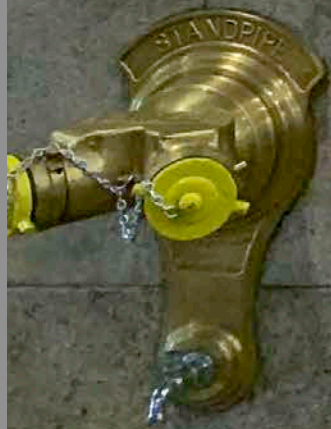
PRIDE POP UP

NOW DRESSING YOU FROM HEAD TO TOE

PREMIUM DRESS PANTS NOW IN

SHIRTS • DRESS PANTS • NECKWEAR • BELTS • SOCKS • ACCESSORIES

COMBINATION  
SPRINKLER/  
STANDPIPE





461  
Fifth  
Avenue  
Entrance on 40th St.

BE  
PROUD.  
BE  
YOU.



# G-STAR

## RAW



IT'S  **DU**  
**OW** **T.**

RAW  
FORE

r.com

10am - 8pm  
11am - 7pm



IT'S YOU.  
OWN IT.

G-STAR RAW  
LIBRARY STREET

g-star  
Opening hours: Monday - Saturday  
Sunday



# L'OCCITANE

*Make it  
Colorful*

LOVE  
RESPECT  
FREEDOM  
TOLERANCE  
EQUALITY  
PRIDE

Tre Chic Girl

FROM

221K

55th AVE  
L'OCCITANE  
BY PROVENCE



MICHAEL KORS







OUR HOUSE IS YOUR HOUSE  
THE ORIGINAL

# HOUSE WINE

CARBONATED WINE  
BRIGHT, FRUITY, & FLAVORFUL

TWO 375ML  
CANS



=



ONE 750ML  
BOTTLE

House Wine will donate \$2.00 to the  
HUMAN RIGHTS CAMPAIGN<sup>®</sup>  
for every case of Limited Edition Rosé Bubbles sold.





CAVA  
**TRUE COLOURS®**  
BRUT

Supporting  
LGBTQ acceptance



50c of every bottle is  
donated to GLAAD

Estate Bottled  
MÉTODO TRADICIONAL

CAVA  
**TRUE COLOURS®**  
BRUT

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CAVA  
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BRUT

Supporting  
LGBTQ acceptance



50c of every bottle is  
donated to GLAAD

Estate Bottled  
MÉTODO TRADICIONAL





WE'RE  
STRONGER  
HEALTHIER  
HAPPIER  
PROUDER  
TOGETHER



WE'RE  
STRONGER  
HEALTHIER  
HAPPIER  
PROUDER  
TOGETHER



WE'RE  
STRONGER  
HEALTHIER  
HAPPIER  
PROUDER  
TOGETHER



klean  
kanteen  
INSULATED

klean  
kanteen  
INSULATED

klean  
kanteen  
INSULATED





ALLEGRO

ALLEGRO

ALLEGRO



# ALLEGRO COFFEE®

Allegro Coffee has donated \$10,000 to  
**The Ali Forney Center's**  
Learning, Employment, Advancement and Placement  
(LEAP) program, helping homeless and at risk LGBTQ  
youth transition into independent adults.

Chocolate Hazelnut  
Crunch Cake.







*Louis Vuitton*

LOUIS VUITTON

PLEASE VISIT OUR STORE  
ON THE UPPER LEVEL



































★ macy's  
pride  
+ joy





★ macys

pride  
+ joy

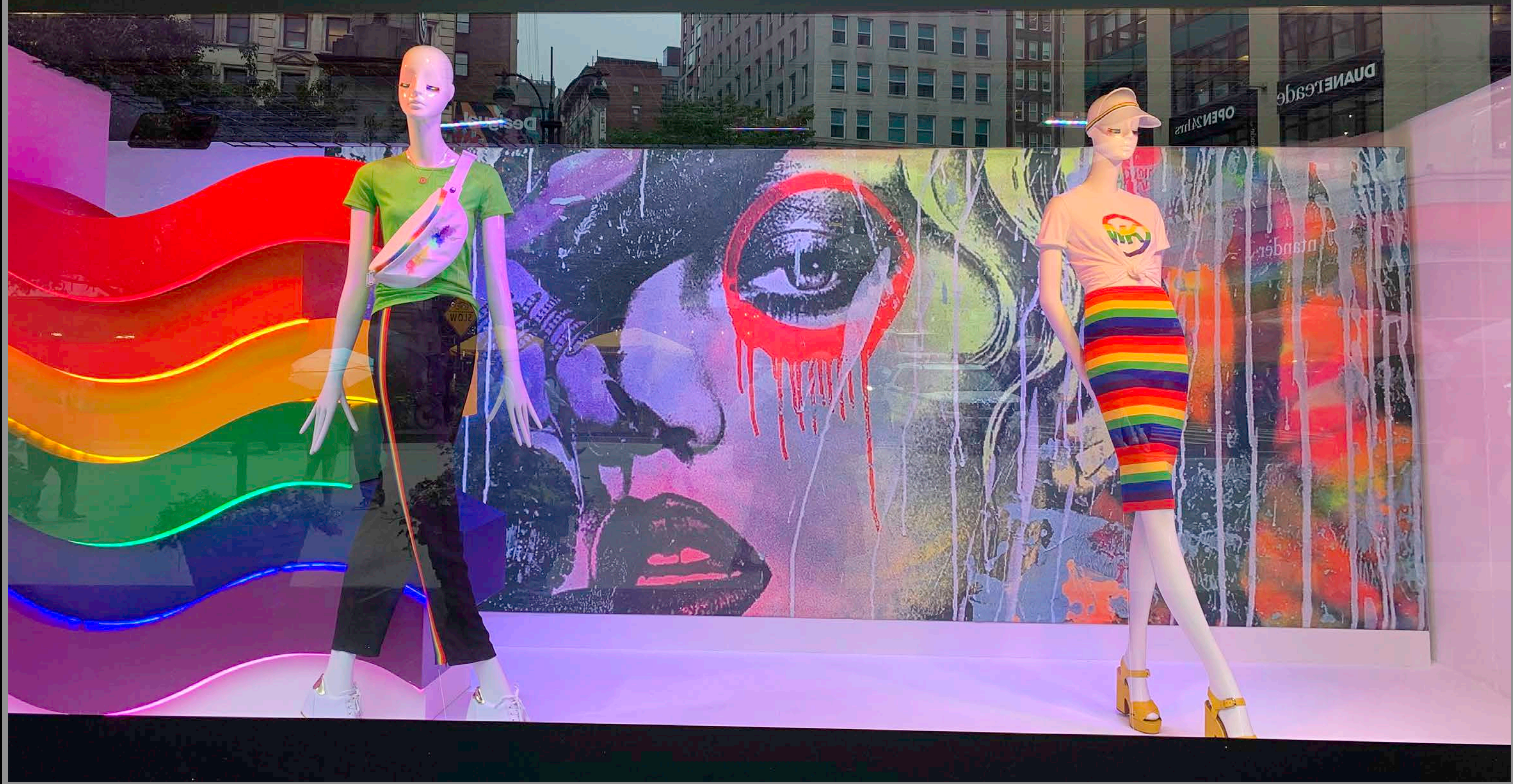
#macyspride  
#worldpridenyc





MIISHAB  
@miishab



















**50% OFF**

EXCLUDES CLEARANCE. DISCOUNT TAKEN AT REGISTER.

**ALL  
SHORT SLEEVE  
TOPS**

COLLECTION

**ALL  
DRESSES**



BANANA REPUBLIC  
FACTORY



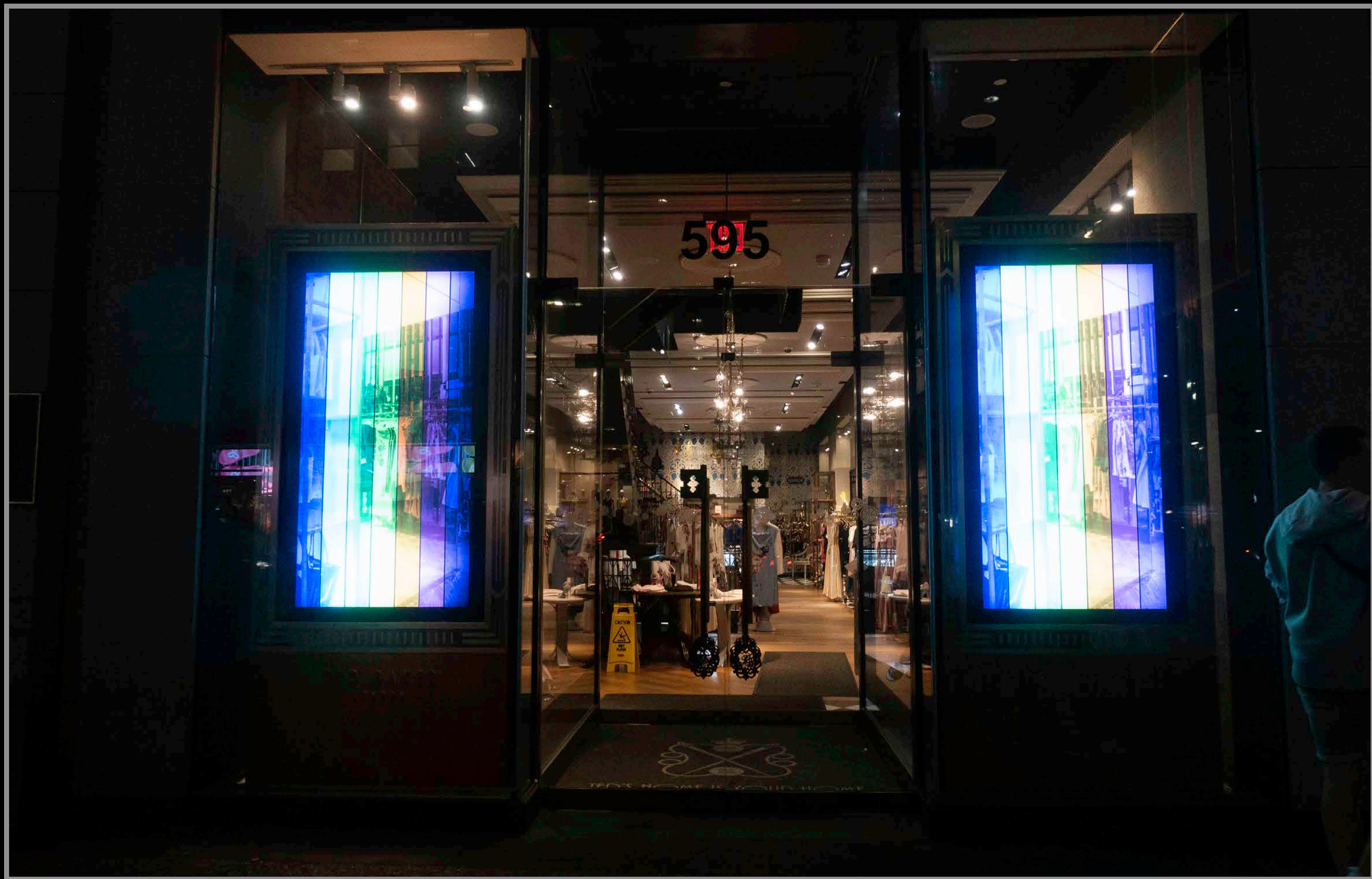








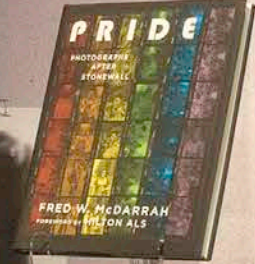
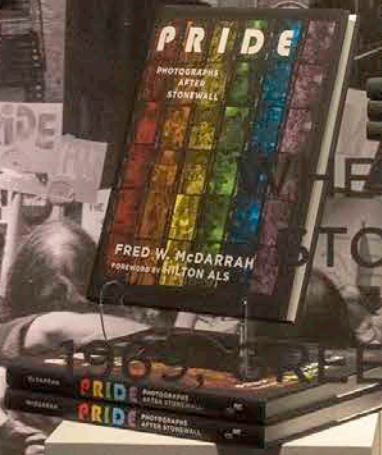
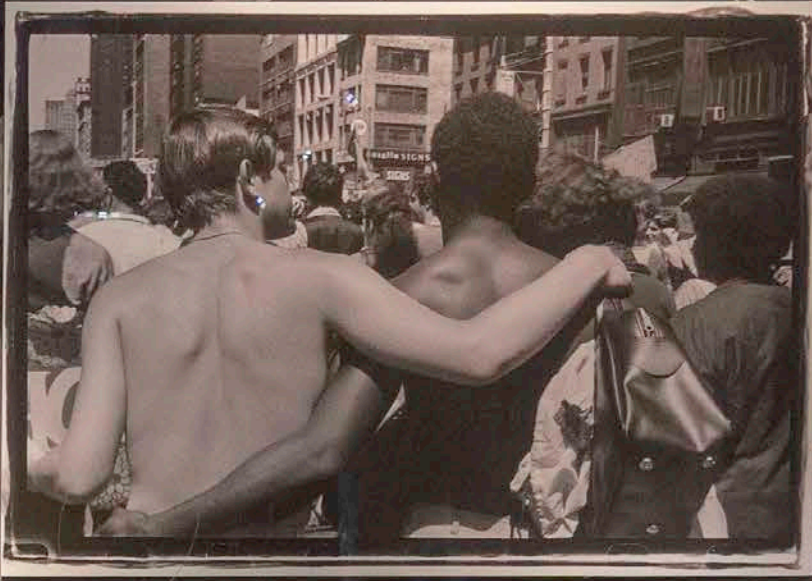








FORGET  
JUNE 1988



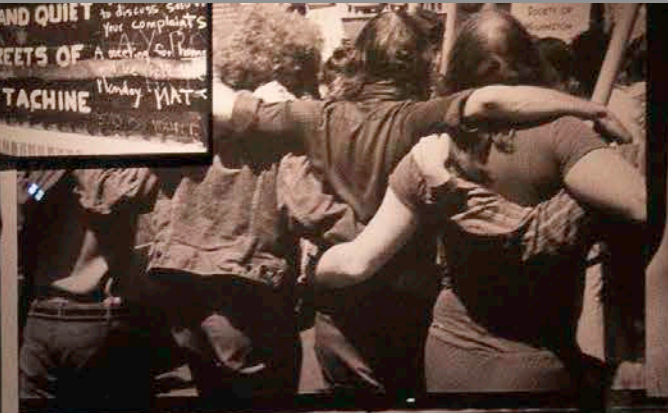
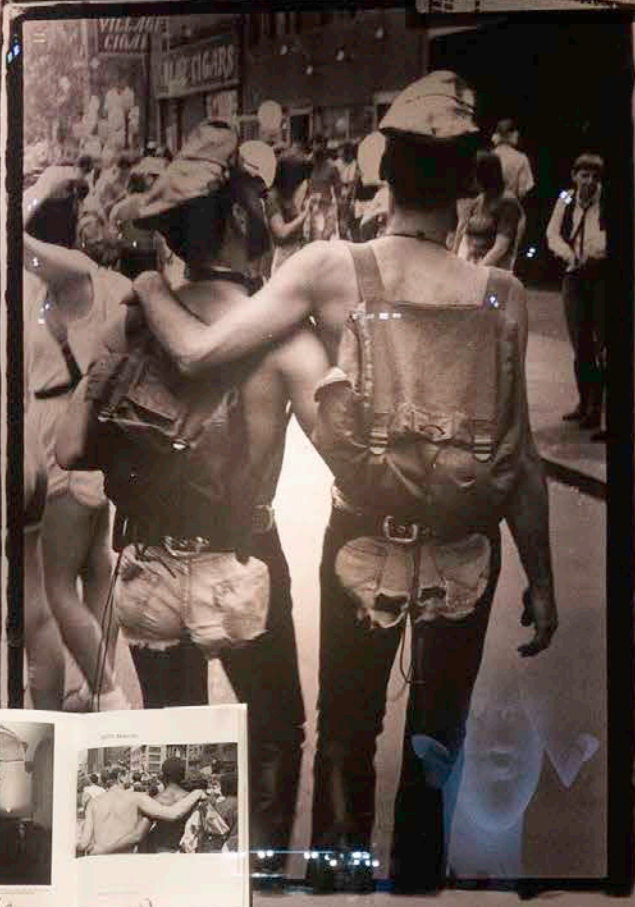
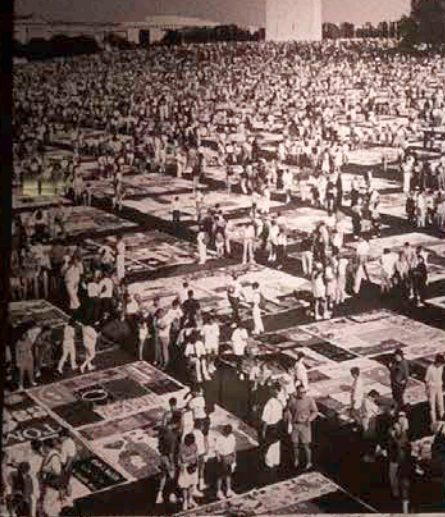
WHERE PRIDE  
STONEWALL  
GREENWICH V



THE STONEWALL INN, A BAR IN  
WAS A HAVEN FOR THE LESBIAN, GAY, BISEXUAL,  
TRANSGENDER AND QUEER (LGBTQ) COMMUNITY  
WHEN NOWHERE ELSE WOULD WELCOME THEM



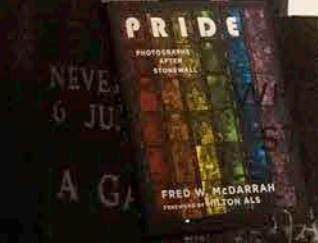
NO SHORTS SANDALS SNEAKERS SUITS  
HELP US KEEP YOUR BAR LEATHER



WE HOMOSEXUALS PLEAD WITH  
OUR PEOPLE TO PLEASE



AD WITH PLEASE HELP  
FUL AND QUIET  
E STREETS OF  
MATTACHINE



NEWALL ATGET  
JUNE 28, 1969

...OS, IT WAS COM...  
POLICE CA... AND GAY BARS AND...  
...ALL INN WAS...  
...BUT AS CULT...  
...1969 THE FREQUENCY OF POLICE...  
...IN THE EARLY MORNING HOURS OF...  
JUNE 28, POLICE AGAIN RAIDED STONEWALL

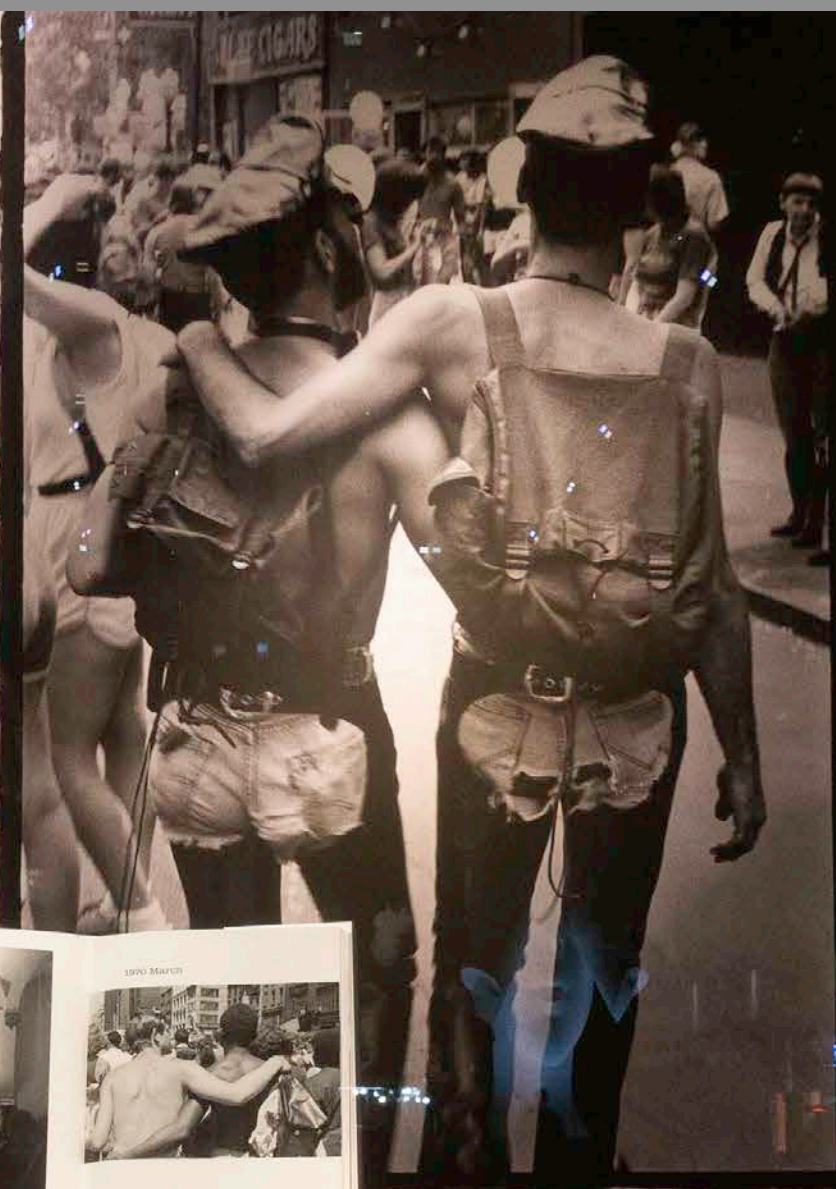
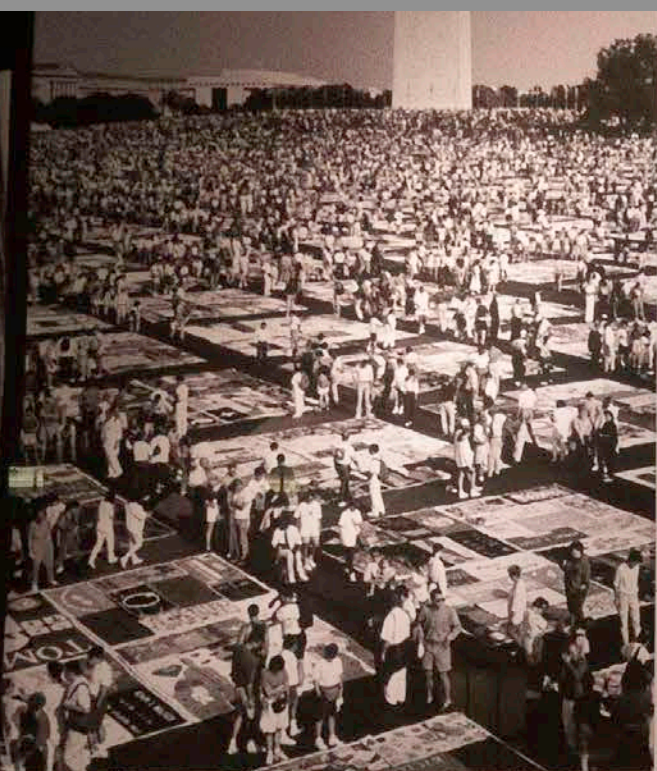


WE HOMOSEXUALS PLEAD WITH  
OUR PEOPLE TO PLEASE HELP  
MAINTAIN PEACEFUL AND QUIET  
CONDUCT ON THE STREETS OF  
THE VILLAGE - MATTACHINE

Gay is Good



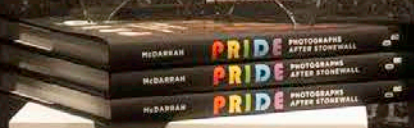
NO SHORTS SANDALS SNEAKERS SUITS  
HELP US KEEP YOUR BAR LEATHER



AD WITH  
PLEASE HELP  
LAND QUIET  
STREETS OF  
ATTACHING

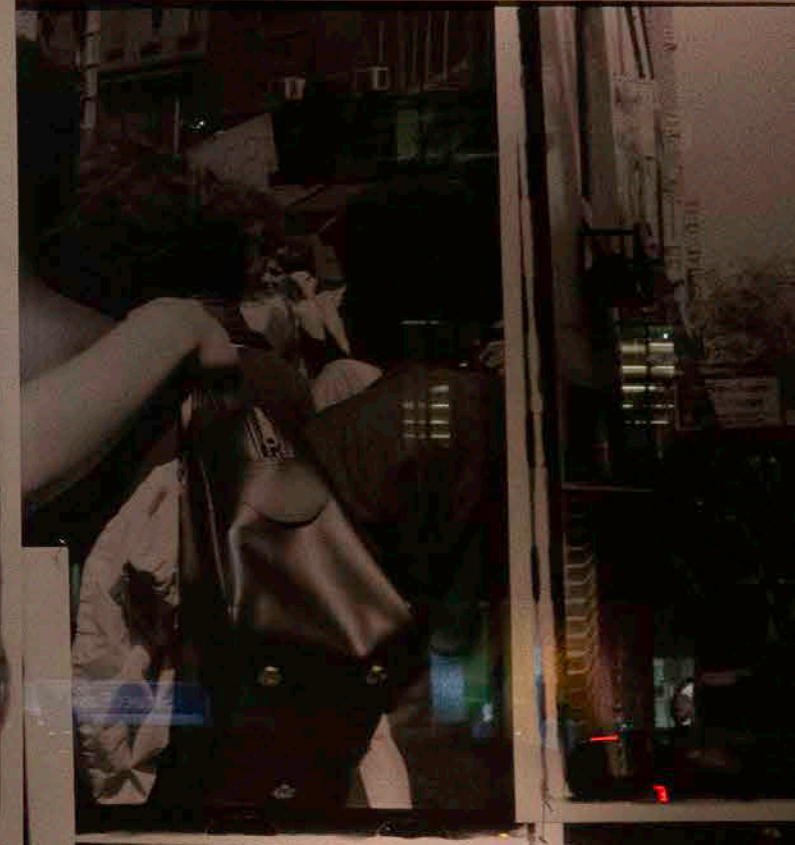
Residents  
this street.  
St. John's Epis  
8:00 This Wedn  
to discuss soluti  
your complaints  
A meeting for home  
will be held this  
Monday.

WE HOMOSEXUALS PLEAD W  
OUR PEOPLE TO PLE



PRIDE BE SA  
STONEWALL AT 50

JUNE 28, 1969





# ALL WE NEED IS LOVE

WHERE PRIDE BEGAN  
STONEWALL AT 50

JUNE 28, 1969:

THE STONEWALL INN'S 200 PLUS PATRONS REVOLTED WHEN POLICE ARRIVED AGAIN: THEY REFUSED TO DISPERSE AFTER BEING THROWN OUT OF THE BAR, CHANTING, SINGING AND THROWING OBJECTS AT THE POLICE. THE BATTLE BETWEEN PROTESTERS AND POLICE CONTINUED FOR SIX DAYS—NOW KNOWN AS THE STONEWALL UPRISING—WITH CROWDS GROWING INTO THE THOUSANDS. THIS WEEK-LONG BATTLE AGAINST POLICE REPRESSION HAD FAR-REACHING CONSEQUENCES, INSPIRING THE LGBTQ+ COMMUNITY TO ORGANIZE AND ACTIVELY FIGHT FOR EQUAL RIGHTS.

Saks  
Fifth  
Avenue

x Stonewall

PHOTO: ESTABLISHED BY JAMES HARRAH FROM  
PRIDE: PHOTOGRAPHED AFTER STONEWALL (FOR BOOKS)

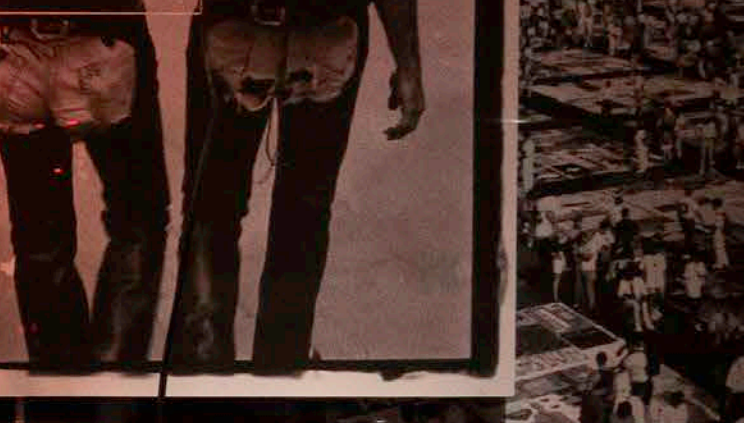
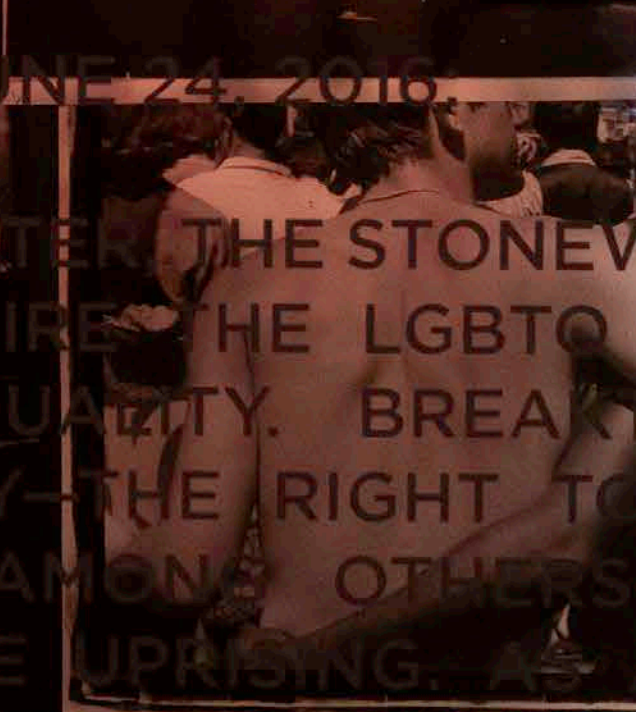
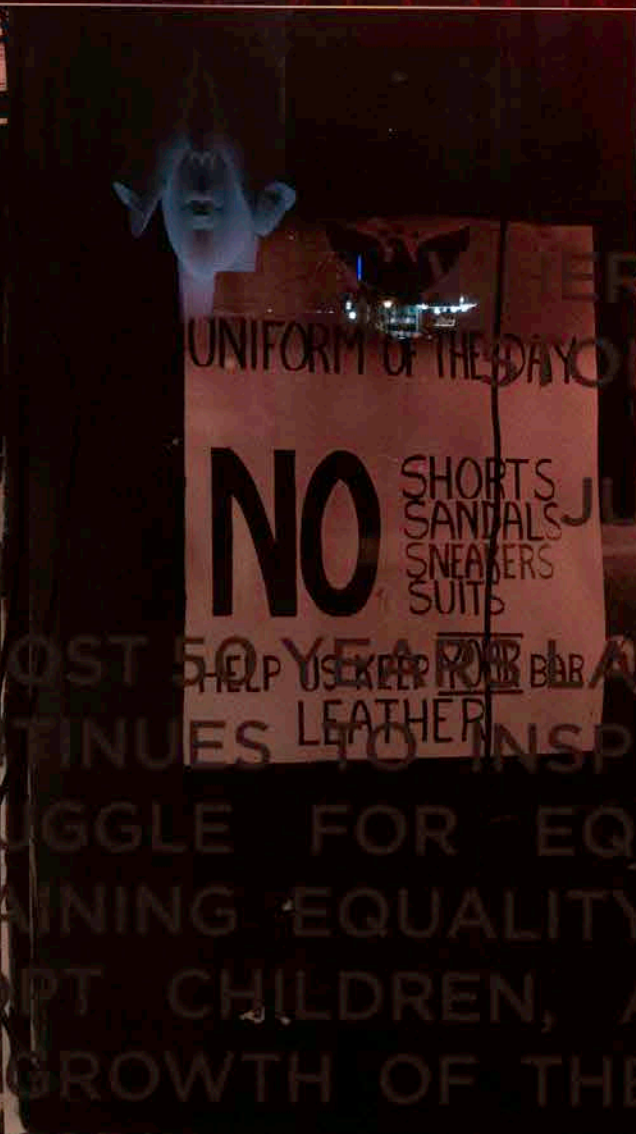
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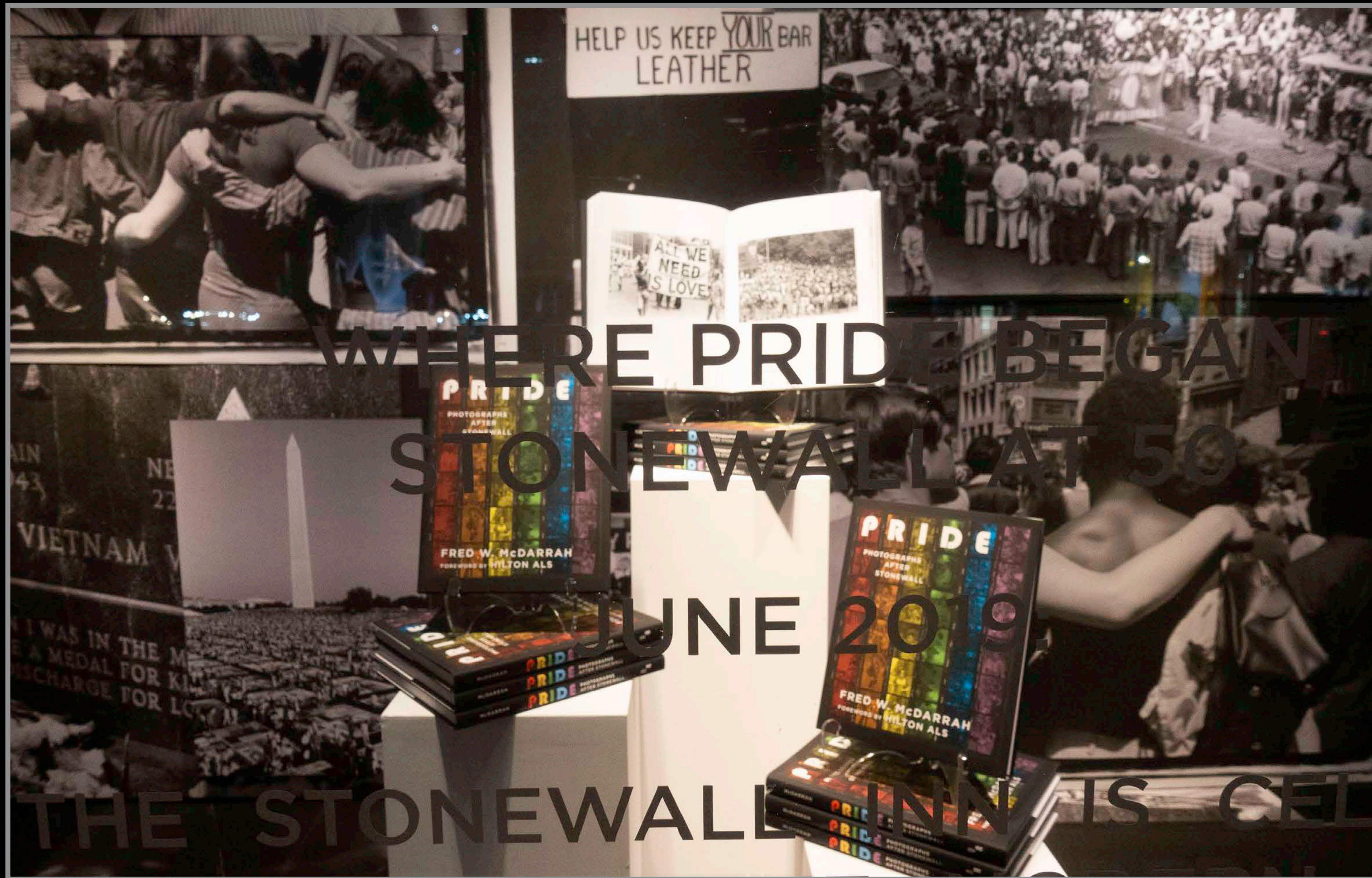




# The Stonewall Inn







WHERE PRIDE BEGAN

STONEWALL AT 50

JUNE 2019

THE STONEWALL INN IS CELEBRATING



# PRIDE

PHOTOGRAPHS  
AFTER  
STONEWALL

FRED W. McDARRAH  
FOREWORD BY HILTON ALS

